

Company profile

Custom software, websites and shops, mobile apps, automation and marketing. Built in Rajkot, India, for clients in several countries, priced in the open.



ABOUT US

Small on purpose, plain by habit

PWTECH began in Rajkot in 2013 as a web development shop and grew into a software company. The people who sell the work are the people who do it, and a client can name the engineer working on their project.

We build business applications, websites and online shops, mobile apps, and the automation and marketing work clients asked for once the software was built. Before writing code we say whether a product you can buy would do the job, because sometimes it would.

This document contains no figure we could not show you the source for. Where other profiles list client counts and satisfaction percentages, we offer references you can speak to.

FACTS

Founded

2013, Rajkot, Gujarat, India

Founder

Parbat Bhatiya

Engineering

Rajkot and Ahmedabad

Rates

Published, \$25 to \$45 an hour

Engagements

Projects, people by the month, retainers

Website

pwtech.pw — runs on a theme and plugins we wrote

Six kinds of work make up almost everything we are asked for

Custom software

Order, job and booking systems, customer portals and internal tools that replace spreadsheets and re-typing. Laravel, Node.js, Python or .NET with a React or Vue front end.

Websites and shops

WordPress on hand-written themes, WooCommerce, Shopify and Magento stores, migrations between platforms without losing orders or search visibility.

Mobile apps

Flutter, React Native, Kotlin and Swift, with their back ends, published from the client's own store accounts.

AI and automation

Workflows between the systems a company already runs, and assistants that answer from a company's own documents, with a person reviewing anything that reaches a customer.

Design to code

Figma files turned into WordPress, HTML, React, Vue, Flutter, Shopify, Magento, Drupal, Webflow or email templates, checked against the design at agreed screen sizes.

Marketing

Search, paid advertising, content, email and social work, measured honestly. No ranking, traffic or sales figure is ever promised in advance.



METHOD

How a project runs

Four stages. You can stop after any of them and keep everything produced so far. Working software is shown every two weeks, and the code lives in your repository from the first commit.



1

Discovery

A paid week or two with the people who do the work. You receive a scope, a data model and a cost range you can take anywhere.

2

First release

The smallest version real users can use, built in two-week cycles, each ending with something you can click.

3

Roll-out

Data moved from the old system, accounts set up, training notes written, old and new run side by side if the risk warrants it.

4

Running it

Hosting, monitoring, backups and changes, on a retainer with us or handed to your team with the documentation to do it.

What you hold at the end

- ✓ Source code in your repository
- ✓ A written description of the system
- ✓ Schema and a copy of your data
- ✓ Deployment scripts and a tested restore
- ✓ Automated tests where failure is expensive
- ✓ Known limitations, written down

PEOPLE BY THE MONTH

Hire an engineer or specialist

A named person joins your team and works on your priorities while we employ them, equip them and cover for them. You interview them first, start with a small task, and get a written summary each week and one invoice a month. Month to month; 40 hours a month is the smallest package.

Forty-five roles are described on pwtech.pw/hire, from PHP and React to Flutter, AWS, QA and SEO.



Published rate card (USD, 160 hours a month)

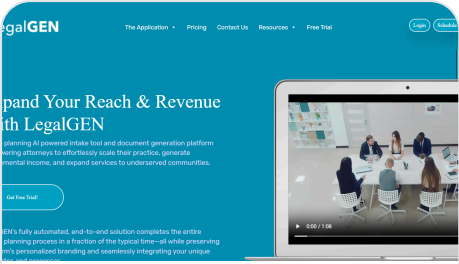
ROLE	HOURLY	MONTHLY
QA / test engineer	\$25	\$4,000
UI / UX design	\$28	\$4,480
Frontend / WordPress	\$30	\$4,800
Backend / API	\$32	\$5,120
Full-stack	\$35	\$5,600
Mobile (React Native / Flutter)	\$35	\$5,600
DevOps / Cloud	\$40	\$6,400
AI / Automation engineer	\$45	\$7,200

Indicative for planning; depends on seniority, contract length and time-zone overlap. Marketing, SEO, content and blockchain work are quoted per engagement. Longer engagements and multi-role teams are discounted.

WORK

A sample of what is running today

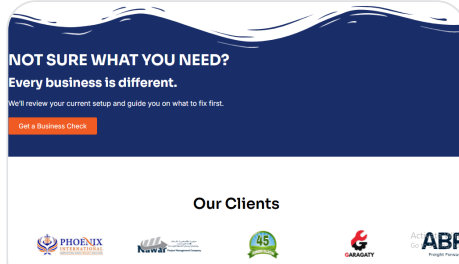
Four systems in production for real businesses, shown with their permission. Where a client prefers not to be named, we describe the work instead. Case studies with figures are published only with the client's name and the figures' source.



LEGAL TECHNOLOGY PLATFORM

Legalgen

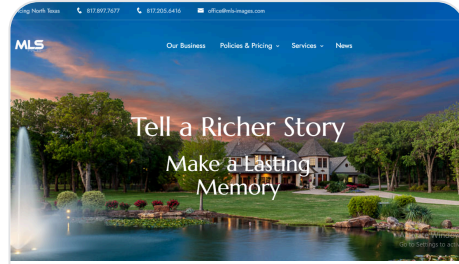
A document and matter platform for legal teams: sensitive client data, structured workflows, role-based access.



AI PRODUCT INTERFACE

Phoenix AI Tech

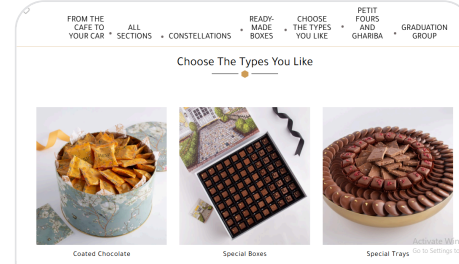
Front end and dashboards for an AI product, turning model output into something a non-technical team can act on.



PROPERTY MEDIA PLATFORM

MLS Images

A real-estate media site for North Texas agents: image-heavy, fast, quick to load however large the gallery.



ECOMMERCE STOREFRONT

Choco & More

A retail storefront with catalogue management, payments and a checkout built to survive a seasonal spike.

What a case study here must have

- ✓ The client's name and written permission
- ✓ What was built, with the stack and team size
- ✓ Figures with a stated source and period, or none
- ✓ What did not go to plan

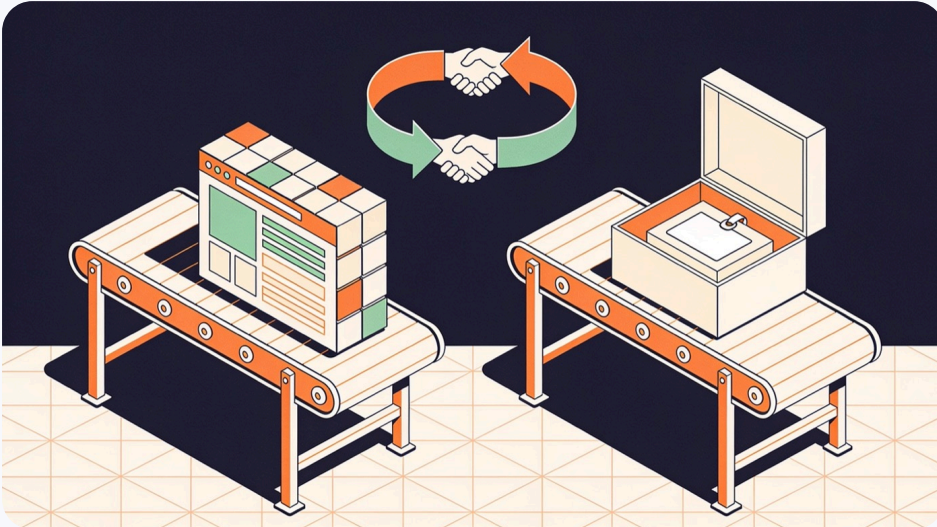
Two ways to judge the work

Ask to see a system close to your project, or ask for a reference: we approach a client with a similar project and, with their agreement, you speak to them directly, without us on the line.

FOR AGENCIES

Capacity under your name

Agencies win work in waves. We are the capacity in between: engineers and specialists who do the work in your project tools and your templates, while your agency keeps the client. We do not contact your clients unless you ask. Terms are agreed in writing with each partner.



INDUSTRIES

Where the software goes

Each industry page on the website describes the operational problems of that sector, the kinds of software that address them, and the regulations a buyer will need to decide about. We build to the requirements your compliance adviser specifies; certification and audit are done by your auditor.

- ✓ Healthcare
- ✓ Banking and finance
- ✓ Fintech
- ✓ Retail
- ✓ Logistics
- ✓ eLearning
- ✓ Software and tech companies
- ✓ Travel and hospitality

PEOPLE

The team

Everyone here writes code, keeps systems running or looks after the people who do. There is no layer of account managers between you and the person doing the work.

Parbat Bhatiya

Founder and CEO

Dhruvraj Rana

Laravel developer

Mahesh Bhatiya

Systems administrator

Pal Chabhadiya

WordPress developer

Vijaysingh Gohil

Laravel developer

Samir Jobanputra

Human resources

Sanket Buntariya

Laravel developer

Rahul Desai

DevOps engineer

Jinal Thakkar

HR and culture lead

HABITS

How we try to work

Say the price

Our hourly rates are on the website. We would rather lose the enquiries that were never going to fit.

Say no early

If a product you can buy would do the job, or the work is a bad idea, we say so at the first conversation.

Leave you independent

Code, data, documentation and accounts sit with the client. Another team could take over tomorrow.

Prove rather than promise

No client counts, no satisfaction percentages, no awards. References are given on request, with the client's agreement.

WHERE WE WORK

Engineering in Rajkot and Ahmedabad

Engineering works India time from Rajkot and Ahmedabad. PWTECH also has people in the seven cities below, so clients there can meet someone in their own time zone.

Rajkot, India HQ

Ahmedabad, India

Kuwait City, Kuwait

Dubai, UAE

Singapore

Sydney, Australia

Frankfurt, Germany

**Paramaribo,
Suriname**

Dallas, USA

CONTACT

Tell us what you are building

Two or three sentences are enough: what your business does, what exists today, and what needs to change. We reply within one business day.

pwtech.pw/contact-us

WhatsApp and phone: **+91 81280 64098**

Email: **info@pwtech.pw**

